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UAE Transfer Pricing Rules





On 9 December 2022, the UAE Federal Tax Authority released Federal Decree-Law No. 47 of 2022. The following Articles of that Decree-Law form the UAE Transfer Pricing Regulations.

Article 34 – Arm's Length Principle

This article defines the arm's length standard where the results of the transaction between the related party and that of independent parties has to be similar.

Article 35 – Related parties and controls

This article defines related parties i.e., the analysis of different transactions performed with related parties is discussed further in detailed.

Article 36 – Payment to connected persons

This article delineates that the payments made to connected parties are deductible only if:

- Payment is incurred wholly for business purposes
 - &
- Payment aligns with market value

Article 55 – TP Documentation

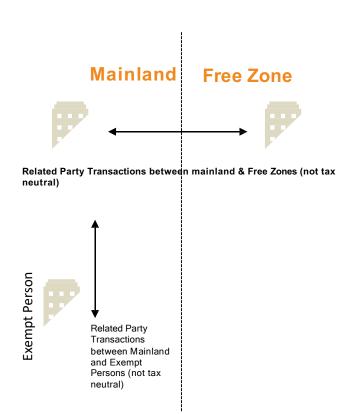
The taxable person needs to maintain (namely Local file, Master file) TP Documentation and file disclosure Form

Any information sought by Authority supporting the arm's length range needs to be submitted within 30 days of request.

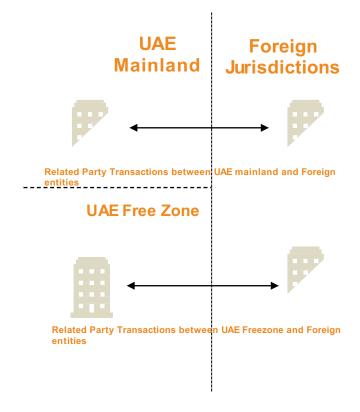
Transactions Covered UAE TP Regulations



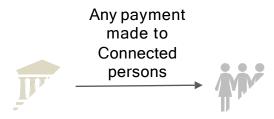
Domestic Transactions



International Transactions



Payment to Connected Persons



However, this shall not apply to persons:

- 1. whose shares are traded in stock exchange
- 2. who is subject to regulatory oversight.
- 3. determined by the cabinet

UAE TP Compliance Requirements – Article 55 of CT Law & MD 97





UAE 3 Tier Documentation TP Requirements along with Local Disclosure Form Filing

| | Transfer pricing documentation requirement | Maintain | File | Related Party Transaction | Connected Person Transaction |
|----------------|---|----------|------|------------------------------|------------------------------------|
| Disclos | sure Form | | ~ | ~ | ~ |
| 13 | Local File | ~ | | ~ | ~ |
| | Master File | ~ | | ~ | ~ |
| BEPS Action | Country-by- Country Report (Introduced in 2019) | | | ~ | |

Thresholds for applicability and compliance timelines

| TP Compliances | Disclosure Form | Local File and Master File | Country-by-Country Report |
|----------------|---|---|--|
| Threshold | Yet to announce/clarify | Standalone Revenue of AED 200 Million OR Constituent entity of the Group Revenue of AED 3.15 Billion | AED 3.15 Billion |
| Timeline | Disclosure form is to be uploaded along with the Tax Return | To be submitted within 30 days from the date of request | CbCR notification to be filed before end of the financial year CbC Report to be filed within 12 months from the end of the financial year |

Note: If all entities within the group are located within UAE, the master file requirement is not applicable, regardless of the AED 200 million threshold.

Threshold - Independent Compliance



Under Article 55(4) of the UAE Corporate Tax Law, the FTA may request certain information from Taxable Persons who are not required to maintain a Local File and Master File. Examples of the information that the FTA may request include-Information regarding transactions with Related Parties and Connected Persons;

any information to support the arm's length nature of the transaction,

¹⁷ See further in Ministerial Decision No. 97 of 2023.
Corporate Tax Guide | Transfer Pricing | CTGTP1

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- any other information that the FTA deems necessary to assess the arm's length nature of the transaction, and
- information used for application of the chosen method. Such additional documentation may include (but is not limited to) documentation supporting arm's length analysis of the Controlled Transaction (i.e. Functional Analysis, benchmarking studies, intercompany agreements, meeting minutes, evidence of decisions taken, emails, invoices, workpapers computing the transfer prices, among others).

Page 79 of TP Guide

In alignment with the insights gleaned from the TP guide excerpts above, it is crucial to bring attention to the fact that taxpayers exempt from filing both local and master files are expected to submit any pertinent supporting documentation irrespective of the threshold upon request.

TP Guide Highlights



Rules to enforce the arm's length principle in transactions between related parties (Article 34 – Arm's Length Principle).

<u>Adherence to the OECD standard</u>, allowing the use of relevant OECD guidance.

Related Parties are defined as individuals or juridical persons with a pre-existing relationship through ownership, control, or kinship (Article 35 – Related Parties and Control).

Payments to Connected Persons must align with market value to be deductible, following the arm's length principle (Article 36 – Payment to Connected Persons).

Adopted <u>internationally recognized transfer pricing methods</u> and allows for the use of other methods when necessary (CUP, RPM, CPM, PSM, TNMM, Other Method).

The Authority makes <u>transfer pricing</u>
<u>adjustments</u> if results deviate from the arm's length range (Transfer Pricing Adjustment).

The rules incorporate the **corresponding adjustment** principle to achieve tax neutrality (Corresponding Adjustment).

Maintenance of comprehensive transfer pricing documentation (Article 55 – Transfer Pricing Documentation).

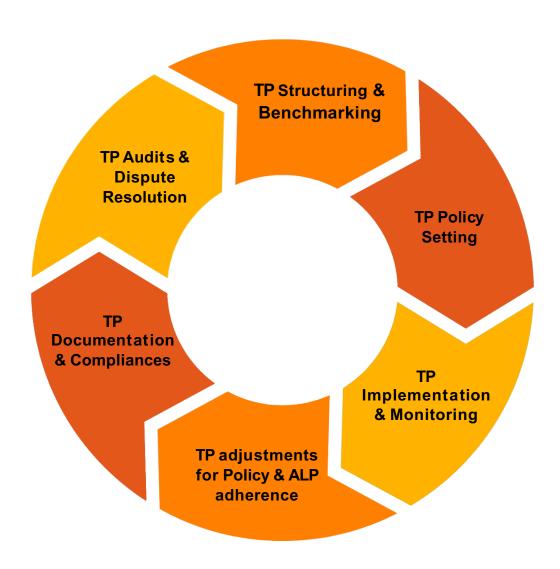
The Advance Pricing Agreement regime allows taxpayers to achieve certainty on transfer prices in Related Party transactions (Article 59 – Clarifications (APA).



Transfer Pricing Life Cycle (1/3)







Transfer Pricing Life Cycle (2/3)



| Particulars | Documentation | Benchmarking |
|-------------|--|---|
| Purpose | TP Documentation provides detailed information about specific intercompany transactions in a particular jurisdiction. It aims to demonstrate to tax authorities that the prices or margins applied to these transactions are consistent with the ALP. | Provide a high-level basis for a company to establish or adjust intercompany pricing. Justify pricing with related parties by reference to profitability margins earned by companies with broadly similar activities |
| Content | Company overview Industry overview Detailed functional analysis of the entities involved in the intercompany transactions. Financial information related to the specific intercompany transactions. Economic Analysis | Identification of comparable companies or transactions. Collection of financial and economic data of comparables. Analysis of the data to determine an arm's length range for the prices or profit margins. Explanation of any adjustments made to align comparables with the tested transactions. |
| Compliance | TP Documentation is crucial for demonstrating compliance with local transfer pricing regulations. It helps tax authorities understand the economic substance of the transactions occurring within their jurisdiction. | The Benchmarking Report is essential for justifying the pricing of specific intercompany transactions. |

Transfer Pricing Life Cycle (3/3)





Provide a high-level basis for a company to establish or adjust intercompany pricing.

TP Policy

A transfer pricing policy is a set of guidelines for arm's length pricing in transactions between affiliated entities, ensuring compliance.

Inter Company Agreement

Intercompany
agreements refer
arrangements defining
the terms and
conditions of
transactions between
related parties within a
multinational enterprise.

Local File

Transfer pricing Study is a thorough explanation of the company's business and why the cross-border pricing is reasonable or "arm's-length".

Supporting Documentation

- -Information regarding transactions with Related Parties and Connected Persons
- -Information used for application of the chosen method.

Need for TP Benchmarking







Tax Compliance Requirement: Companies are obligated to comply with Article 34, which necessitates that transactions with Related Parties meet the arm's length standard for determining taxable income.



Arm's Length Standard: This standard implies that transactions should produce results consistent with what unrelated parties would achieve in similar circumstances/same industry in open market.



Transfer Pricing Methods: To determine arm's length prices, companies utilize various transfer pricing methods, such as CUP, RPM, CPM, TNMM, and PSM.



External Comparable Data: Methods like CUP, RPM, CPM, and TNMM depend on external data for comparable pricing. Even if internal data exists, tax authorities may **view it as unreliable or biased** for transfer pricing compliance.]



Data Sources: To find potential comparables, companies explore various sources, including TP databases, internal data, and other publicly available information.



TP Databases: TP databases (TP Catalyst, S&P Capital IQ, RoyaltyStat & Loan Connector) compile publicly available company data in an accessible format, making them a **practical and cost-effective source** of external comparables.



Geographic Expansion: In cases where financial data in a particular region, such as the UAE, is **limited**, companies may need to **broaden their** search to other regions



Lack of Authorized Databases: It is worth noting that there is no government database containing such financial information.

TP Benchmarking Steps



Determination of years to be covered

1

Broad-based analysis of the taxpayer's circumstances

2

Understanding the controlled transactions based on functional, assets & risks analysis, in order to choose the tested party

Review of existing internal comparables, if any

у /

Determination of available sources of information on external comparables where such external comparables are needed taking into account their relative reliability

5

Selection of the most appropriate transfer pricing method and determination of the relevant financial/Profit level indicator

6

Identification of potential comparables using TP databases:
Based on the relevant factors identified in Step:3

D m ac a_l

Determination of and making comparability adjustments where appropriate.

Interpretation and use of data collected, determination of the arm's length remuneration.

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Related Parties for UAE TP Purposes - Article 35 of CT Law



A related party is an individual or entity who has a pre-existing relationship with a business that is within the scope of the UAE CT regime through **Ownership**, **Control** or **Kinship** (in the case of natural persons).

| Related Parties for UAE CT & TP purposes | | |
|---|--|--|
| | An individual and a legal entity where alone, or together with a related party, the individual directly or indirectly owns a 50% or greater share in, or controls, the legal entity | |
| Ownership / Control | Two or more legal entities where one legal entity alone, or together with a related party, directly or indirectly owns a 50% or greater share in, or controls, the other legal entity | |
| | Two or more legal entities if a taxpayer alone, or with a related party, directly or indirectly owns a 50% share of each or controls them | |
| Branch / PE | A taxpayer and its branch or permanent establishment | |
| Partnership | Partners in the same unincorporated partnership | |
| Exempt/ Non- exempt business activities | Exempt and non-exempt business activities of the same person | |
| Kinship (natural persons) | Two or more individuals related to the fourth degree of kinship or affiliation , including by birth, marriage, adoption or guardianship | |

Types of Related Party Transactions



Transactions between <u>mainland businesses</u>, <u>free zones</u>, <u>and exempt persons that are not tax neutral</u>.

<u>Transactions with Connected Persons</u>: Payments to owners, shareholders, directors, officers, partners, and their relatives, such as remuneration, rent, dividends, and interest on loans.

<u>Business Restructurings and Reorganizations:</u> Transfer of shares, tangible and intangible assets, business combinations, changes in contractual terms, parties, and characterization.

Intra-group Services (IGS) and Cost Contribution Arrangements (CCAs)

<u>Financing Arrangements:</u> Intra-group loans and guarantees.

<u>Goods</u>: Purchase, sale, and transfer of goods related to manufacturing and distribution activities, including raw materials and finished goods.

<u>Services:</u> Provision and receipt of various services, such as IT, sales and marketing, engineering, R&D, finance, accounting, legal, managerial, and procurement.

<u>Tangible Property:</u> Purchase, sale, transfer, and lease of tangible property.

Issuance, investment, and transfer of <u>equity and</u> <u>preference shares</u>, as well as <u>hybrid instruments</u> such as CCDs, CCPs, OCDs, and OCPs.

<u>Intangible Property (IP):</u> Royalties and license fees for the use of intangible assets.



Connected Person Payments (1/2)



Article 36(1) – Connected Person Payments

A Taxable Person can deduct payments given to their Connected Person if they align with the Market Value and are incurred solely for business purposes.

Types of Connected Person Payments?

Remuneration/ salaries/ consulting fees Interest expenses on Shareholder/ Director/KMP Loan

Rental Payments on Leased office premises

Who are Connected Persons (CP)?

As per Article 36(2) of the CT Law, connected persons includes:

An individual who has an ownership interest in, or controls, the taxable person.

A director or officer of the taxable person

An individual related to the owner, director, or officer of taxable person to fourth degree of kinship..

A Related Party of any of the above.

Reference of Article 55

As per Article 55 of the CT Law, at the Authority's request, a Taxable Person must provide supporting information within 30 days from request (or as directed) to demonstrate that their payments to Connected Persons are conducted at arm's length.

Why is it required to adhere to the arm's length principle?



TP RULES

UAE implements rules for payments or benefits to connected persons, requiring demonstration of market value alignment and business purposes for deductions.



Transfer pricing (TP) rules aim to prevent improper practices, ensuring fair and market-based transactions with connected persons to maintain tax system integrity and prevent profit shifting.

IMPROPER INCOME

The lack of individual taxation raises concerns about the potential for tax evasion in the income of connected persons linked to taxable businesses.

Connected Person Payments (2/2)



Benchmarking & Analysis Steps

Aggregation

Assess whether payments to connected persons align with those of comparable independent entities, ensuring overall profitability and financial performance are evaluated from a consolidated perspective.

Segregation

Payments made by the companies to its CP are compared with the payments made by the comparable companies.

Trend Analysis

Required to compare the data of comparable companies over the past 3-5 years to assess relative performance.

Need Benefit

Confirming the actual need of the company in relation to the services provided by the Connected Person

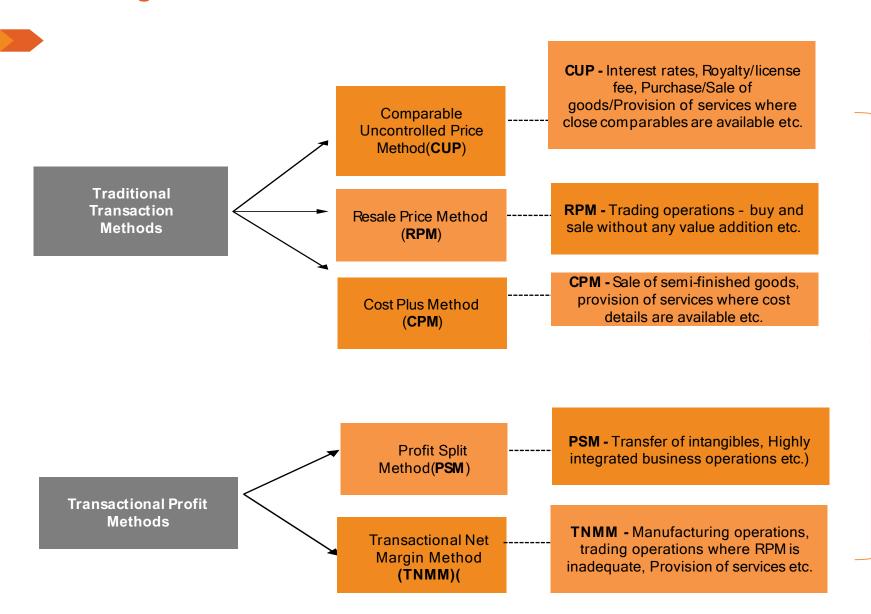
Note: As per UAE Federal Law on commercial companies, remuneration of the board members must **not exceed 10% of the net profits** of the fiscal year after deducting all the depreciations and reserves in case of **joint stock companies**. As per internationally accepted guidelines, the aggregate amount of remuneration should ideally be in the range of 10-15% of the net profits.

To ensure compliance with corporate tax and transfer pricing regulations, businesses should:

- **Document** the scope, roles, and responsibilities in the company's management.
- Assess the value they add to the entity's top and bottom lines.
- Evaluate the qualifications and experiences of Connected Persons.
- Prepare necessary documentation justifying payments to Connected Persons.
- Analyze entity profitability and compare net margins with industry benchmarks.
- Review and substantiate market value criteria for payments.
- Prepare contracts/policies between the entity and CPs for compliance readiness.

Transfer Pricing Methods – Article 34 of CT Law





TP Methods

Any Other Method

(transactions where valuation reports or third party quotes or standard rate cards etc. are available)

Functional Profiles



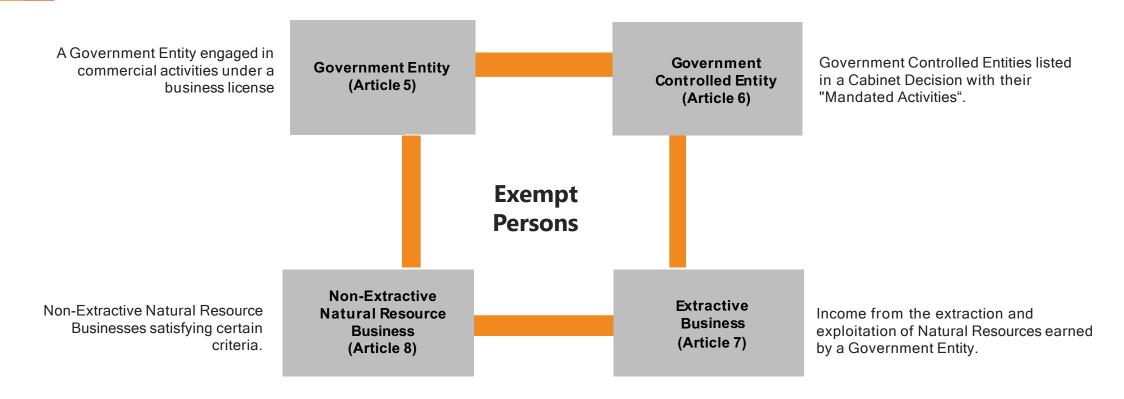
| | Limited Risk | Fully Fledged |
|---------------------|---|--|
| Manufacturer | Toll Manufacturer: Manufacturing services without taking title to raw materials or final products No Inventory or selling risks Limited Quality control or logistics management No significant Intangibles | Fully Fledged Manufacturer: Performs all important manufacturing functions Engages in production planning, sourcing, and procuring inputs, R&D activities design and engineering, quality control and logistics Assumes market risk, inventory risk, R&D risk, product Liability risk, and other risks Earns residual profits |
| Distributor | Agent: Acts as a sales representative, received commission on sales. Facilitates sales but principal concludes contract Minimal risks since no title to the products Limited Risk Distributor: Buys goods and markets them to customers Risks relating to inventory and debtors are limited | Fully Fledged Distributor: Undertakes all of the sales and distribution function Bears all material risks relevant to these functions Buys, holds and sells products, develops necessary intangibles. Bears significant downside risks as well as receiving upside results of positive outcome of its activity Often entitles to residual profits |
| Service Provider | Provision of low value adding or supportive services No significant assets or risks Predetermined routine return. | Provision of high value adding or core services Ownership of significant assets (e.g. Unique skills, Proprietary software, intangibles) Assumption of substantial operational and financial risks Potential for higher, non routine returns |



TP Implications

Exempt Persons – Article 4 of CT Law





Transfer Pricing Consequences

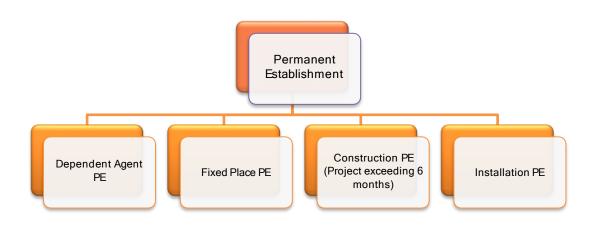
Transactions between the exempted Business of the Government Entity/ Government Controlled Entity/ Extractive Business / Non-Extractive Natural Resource Business and its other activities will be treated as Related Party transactions subject to transfer pricing rules.

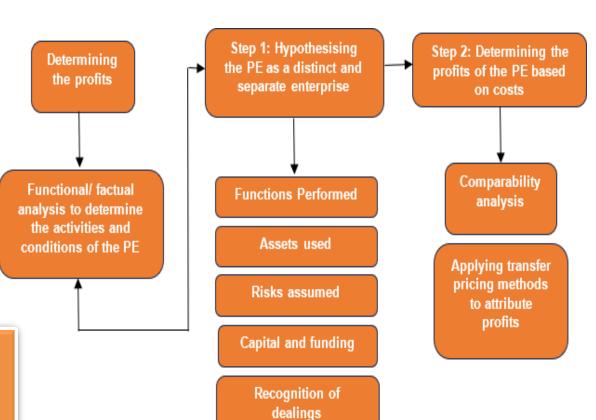
Permanent Establishment – Article 14 of CT Law





PE Profit Attribution steps (Arms Length Analysis) -





Following shall not be established as PE -

- > Merely storing, displaying, or delivering physical goods
- Maintaining stock to be used by another person for processing
- Purchasing goods or collecting information related to goods
- Conducting any other activity which could qualify as preparatory or auxiliary in nature

Foreign Permanent Establishment – Article 24 of CT Law



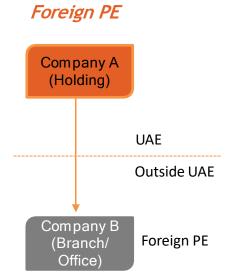
A Resident Person can make an election to not take into account the income, and associated expenditure, of its Foreign PE in determining its Taxable Income.

In such cases, a Resident Person shall not take losses, income and associated expenditure into account the following in determining its Taxable Income or Corporate Tax Payable for a Tax Period losses in any of its Foreign PE, calculated as if the relevant Foreign PE were a Resident Person under CT Law;

In determining the income and associated expenditure of a Foreign Permanent Establishment, a Resident Person and each of its Foreign Permanent Establishments shall be treated as **separate and independent Persons**.

Therefore, any transactions such as transfer of assets or liabilities between a Resident Person and its Foreign PE shall be treated as having taken place at Market Value at the date of the transfer.

In summary, if the option to exclude Foreign PE income and expenditure is elected, transactions between the resident person and its Foreign PE must adhere to arms-length principles, valuing assets or liabilities at market value during transfers



*Article 35(1)(d) – Permanent Establishment and Foreign Permanent Establishment is a Related Party

Free Zones – Article 18 of CT Law & CD 100 & MD 265

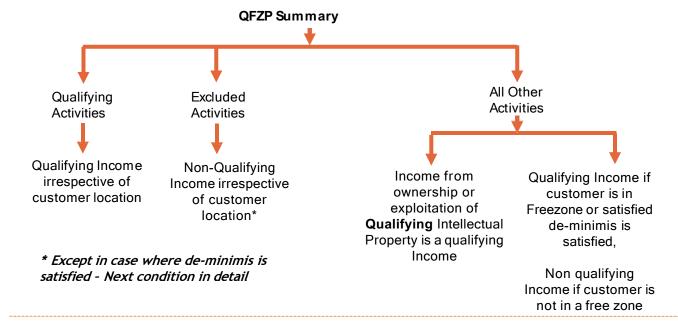


Tax Rates for Qualifying Free Zone Person (QFZPs)



Conditions for QFZPs

- Complies with Arm's length Principle and Maintains TP Documentation
- Has not elected to be subject to Corporate Tax at the rate of 9%
- Maintaining adequate substance in Free zone Area
- Prepare & maintain Audited Financial Statements
- Derives Qualifying Income
- De-minimis criteria





Navigating TP - Implementation, Practical Challenges and Strategies

Free Zones – Article 18 of CT Law & CD 100 & MD 265



Qualifying Activities:

- · Manufacturing of goods or materials
- Processing of goods or materials
- Trading of Qualifying Commodities
- Holding of shares and other securities for investment purposes (Share capital and other type of equitable interests that are entitled to receive profits and liquidation proceeds),
- · Ownership, management and operation of Ships
- Reinsurance services
- Fund management services
- · Wealth and investment management services
- Headquarter services to Related Parties.
- Treasury and financing services to Related Parties.
- Financing and leasing of Aircraft.
- Distribution of goods or materials in or from a DZ.
- · Logistics services.

Excluded Activities

- Any transactions with natural persons, except:
 - Ownership, management and operation of Ships,
 - > Fund management services,
 - Wealth and investment management services,
 - > Financing and leasing of Aircrafts.
- Banking activities
- Insurance activities except reinsurance services, and headquarter services.
- Finance and leasing activities except treasury and aircraft financing,
- Ownership or exploitation of immovable property (other than Commercial Property located in a FZ where the transaction in respect of such Commercial Property is conducted with other FZPs.)

RPTs with Free Zones



Scenario 1: RPT between UAE FZP and Foreign Businesses

UAE Free Zone Person (0% CT rate)

Inter-company transactions

Non-UAE Foreign Businesses

SBC Comments

• TP should be applicable

Scenario 2: RPT between UAE FZPs

UAE Free Zone Person 1 (0% CT rate)

Inter-company transactions

UAE Free Zone Person 2 (0% CT rate)

SBC Comments

• TP should be applicable

Scenario 3: RPT between UAE Qualifying FZPs (0%) and UAE Mainland Businesses

UAE Free Zone Person (0% CT rate)

Inter-company transactions

UAE
Mainland Businesses
(9% CT rate)

SBC Comments

• TP should be applicable

Scenario 4: RPT between UAE non qualifying (9%) FZPs and UAE Mainland Businesses

UAE Free Zone Person (9% CT rate)

Inter-company transactions

UAE Mainland Businesses (9% CT rate)

SBC Comments

• TP should be applicable

Scenario 5: RPT between UAE FZPs with a branch in Mainland business

UAE Free Zone Person (0% CT rate)

Inter-company transactions

UAE Branch in Mainland Business (9% CT rate)

SBC Comments

• TP should be applicable

Small Business Relief – Article 21 of CT Law & MD 73





Conditions for qualification as SBR

- Revenue of Relevant Tax Period and previous Tax Periods does not exceed AED 3,000,000.
- This relief shall be available for the Tax Periods beginning on or after 01 June 2023 and Tax Periods ending before or on 31 December 2026.
- The Revenue shall be determined in accordance with applicable International Financial Reporting Standards.
- Once the revenue threshold is breached in any of the Tax Periods, then the relief shall cease to be applied.

If the above conditions are satisfied, Taxable Person may elect to be treated as not having derived any Taxable Income.



SBR cannot be applied by a Resident Taxable Person which is part of a Multinational Entity or a Qualifying Freezone Person.

Below provisions are not applicable if Relief is opted:

- · Exempt Income.
- · Qualifying group relief (Transfer of loss/Restructuring).
- · Deductions.
- Tax Loss relief.
- TP documentations are not required to be maintained.

Transfer Pricing Consequences

While small businesses are exempted from Transfer Pricing documentation requirements, they are still **expected to adhere to the arm's length standard** in determining their Taxable Income. The revenue threshold of **AED 3,000,000** establishes the eligibility criteria for small businesses to avail the relief. It is important to note that this revenue should also be **in line with the Arm's Length Principle if earned from Related Parties**.

Business Restructuring





- Restructuring usually involves changing an organizational set-up or business model. This requires proper documentation and might induce
 changes to the Transfer Pricing (TP) model, require compensation and/or trigger exit tax. Such TP and related implications must be assessed
 early in the process in order to avoid further complexities at a later stage.
- Key TP considerations for business restructurings



Reallocation of functions and profits

Assessing profits, compensation when reallocating functions, risks among group entities is crucial.



Transfer of assets and business activities

Business restructurings include transferring tangible/intangible assets and activities, requiring arm's length payments for associated enterprises and renegotiated commercial arrangements.



Termination of existing agreements

When agreements are terminated or renegotiated, it has to be assessed whether an indemnification needs to be paid to ensure arm's length conditions. Any change, renegotiation or termination of such contracts needs to be carried out under arm's length conditions.

Tax Group – Article 40 of CT Law & MD 125







Juridical Resident Person



95% Ownership interest/Voting rights/Profit share (Directly/Indirectly through one or more Subsidiaries)



Neither Parent/Subsidiary is Exempt/Qualifying Freezone Person



Same Financial Year (Parent and Subsidiary)



Same Accounting Standard for preparing Financial Statements (Parent and Subsidiary)

Subject to meeting all the above conditions



Tax Group can be formed by filing an application to the UAE FTA and the UAE FTA may challenge the application.

Transfer Pricing implications within Tax Groups

- Transfer pricing regulations extend to both intercompany and intra-company transactions within a tax group.
- The application of transfer pricing within tax groups pertains to entities that are considered juridical residents for tax purposes.

Transitional Provisions – Article 61 of CT Law & MD 120







- Closing Balance sheet of 2023 will be Opening Balance sheet for CT.
- Opening Balance of the below items shall be according to Arm's Length Principle.



Computation of gain/loss arising on transitional adjustment -

- Option 1: (Market Value at the start of 1st tax period) higher of (Original Cost and Net Book Value)
- Option 2: [(Sale proceeds at the time of disposal of asset) higher of (Original Cost and Net Book Value)] X (Number of days the asset is owned before the first Tax period) / (Total number of days the asset is owned)

Option 3: (Market Value at start of 1st tax period) - Original Cost



Immovable Property (Option 1 or 2)



Intangible Asset (Option 2)



Financial Assets & Liabilities (Option 3)

Transfer Pricing Implications in Opening Balance Sheet

Article 61(2) mandates the consideration of the arm's length principle under transfer pricing rules when preparing the opening balance sheet. This requirement aims to prevent non-arm's length transactions and arrangements prior to the introduction of Corporate Tax from impacting the calculation of Taxable Income.



Key matters to be addressed

- · What are the provisions in case of write-off of assets?
- Retrospective or prospective effect to be considered while analyzing the transactions?
- Should other balances be taken into account, or should only trade balances be considered?
- How will the other group entity in Global MNE Group consider changing their balance in their BS because of UAE transitional rules? Is there any conflict with IFRS?
- How the provisions apply to long o/s loans?



TP Applicability and Practical Issues

Intra-Group Services (1/2)





Intra-group services refer to the provision of various services within a multinational group of companies, often across different nations and jurisdictions, it involves:

Services by one member to other member or members of MNE group.

Services provided by group of members for the benefit of overall group.

Service by parent company to member & group of members.

Most prevalent intra group services

- Strategic and managerial services
- Accounting and auditing service
- IT support services
- Engineering services
- Financial, legal and tax related services
- Administrative support services
- Laboratory, technical assistance, and manufacturing services
- HR support services
- Procurement & Assembly support services
- Laboratory, technical assistance, and manufacturing services

Excluded from Intra group services

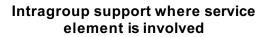
- · Shareholder activities,
- Duplication
- · Passive association
- Incidental benefit

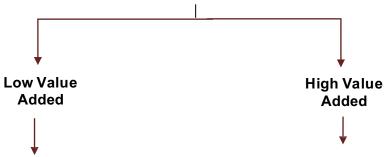
TP Steps to be adopted when dealing with Intra Group services Determining performed service, type, and its value accurately. Identifying the benefits to the service recipient. Recognize shareholders' actions, service duplication, and potential third-party payments. Determine which income or cost to be charged. Identifying costs that could be charged directly. Determining an allocation key for charging indirect costs. Determine the arm's length price by calculating an appropriate mark-up.

Navigating TP - Implementation, Practical Challenges and Strategies

Intra-Group Services (2/2)





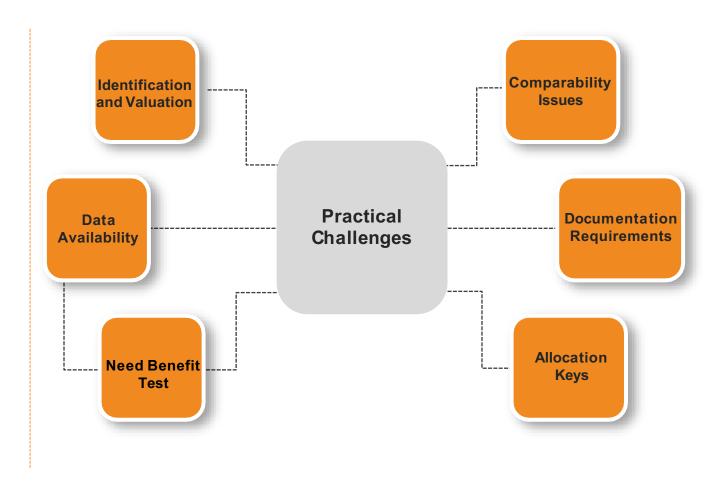


- Data Entry
- Routine Administrative Support
- Basic Customer Support
- Simple Data Analysis
- Repetitive Manufacturing
- Basic IT Helpdesk
- Simple Assembly or Packaging
- Manual Testing
- Basic Cleaning Services
- Simple Courier Services

Suggested Cost plus markup of 5% (Safe harbour suggested)

- Consulting Services
- Custom Software Development
- Strategic Marketing Consulting
- In-Depth Data Analysis
- Executive Coaching
- Financial Planning and Advisory
- Creative Design Services
- Research and Development
- Customized Training Programs
- Supply Chain Optimization

Cost plus markup?



Financial Transactions



Below outlines the procedure for establishing the arm's length price for the following financial transactions, taking into account Transfer Pricing and the Arm's Length Principle.

Intra-group loans

- Analyze the terms of the loan that may impact the pricing including issue date, tenure, currency, interest rate etc.
- Analyze the credit rating of the borrower to understand the credit risk borne by the lender.
- Use reference of third-party loans with similar credit and terms as reference
- Calculate the arm's length range.

Cash Pooling

- The appropriate reward of a cash pool leader will be determined by circumstances and functions performed.
- Remuneration for a cash pool function should be directly linked to its activities and services performed by the cash pool leader.
- Appropriate TP method must be used and determine arm's length interest rates applicable.

Financial guarantees

- To determine the arm's length conditions of a financial guarantee arrangement it is necessary to understand the economic benefits received by the borrower.
- The entity that is the borrower may receive more funding or interest at a lower rate because of the Related Party guarantee.

Financial Transactions – Practical Challenges





Managing cash pooling arrangements within a multinational group involves intricate pricing

Appropriate Price or Interest Rate Determination:

Challenges due to market volatility and subjective judgments.

Intangibles in Financial Transactions:

Valuing intangibles like guarantees in financial transactions brings added complexities.

Availability of Comparable Data

Limited access to reliable and comparable financial data can hinder the application of traditional transfer pricing methods.

Comprehensive documentation

requirements demands thorough record-keeping, adding administrative burdens.

Practical Challenges

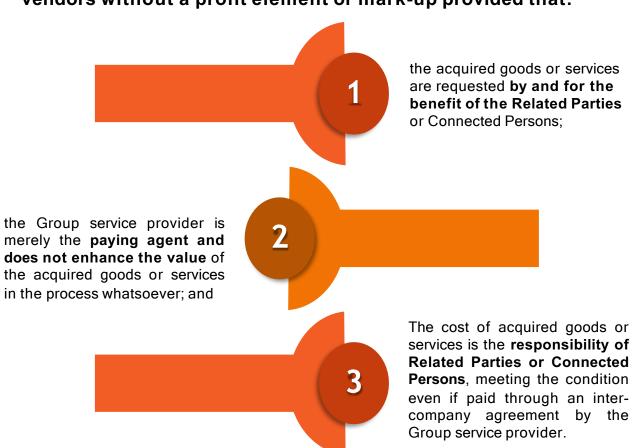
Currency Fluctuations:

Exchange rate fluctuations can impact the comparability of financial transactions, necessitating adjustments

Pass-through cost/Reimbursement of expenses



The Group service provider may pass on the costs from the vendors without a profit element or mark-up provided that:



When markup needs to be added on reimbursement transactions?

Practical Issues:

Complexity of Transactions

•Reimbursement transactions, with their intricate components, pose challenges for benchmarking. Complexity hinders the identification of comparable transactions with similar features.

Documentation and Record-Keeping Comprehensive documentation is crucial for benchmarking. Insufficient records can create challenges in justifying benchmark selection and defending the arm's length nature of reimbursement transactions.

Availability of Comparable Data

•Limited availability of relevant data poses practical challenges in benchmarking reimbursement transactions.

Confidentiality Concerns

•Confidentiality concerns may lead companies to withhold detailed reimbursement transaction information, limiting the data essential for benchmarking analyses.

Intangible Assets





Definition -

"Intangibles are defined as something that is not a physical asset or a financial asset, which is capable of being owned or controlled for use in commercial activities, and whose use or transfer would be compensated had it occurred in a transaction between independent parties in comparable circumstances."

Steps for Analysis of transaction

| Step 1 | Identify the intangible used or transferred |
|--------|--|
| Step 2 | Identify the full contractual arrangements |
| Step 3 | Identify the parties performing functions, using assets or managing (i.e. controlling) risks in relation to the DEMPE of the intangible |
| Step 4 | Confirm consistency between the contractual arrangements and the conduct of the parties and determine whether the parties assuming the economically significant risks also control the risk in relation to the DEMPE of the intangible |
| Step 5 | Characterize the actual Controlled Transactions related to the DEMPE of the intangibles in light of the legal ownership of the intangibles, the other relevant contractual relations under relevant registrations and contracts, and the conduct of the parties, including their relevant contributions of functions, assets and risks |
| Step 6 | Determine the Arm's Length Price for the use or transfer of intangibles |

Types of Transactions -

Transactions involving the <u>transfer of intangibles</u> or rights in intangibles.



Examples - (not exhaustive)

Intangibles for TP purposes

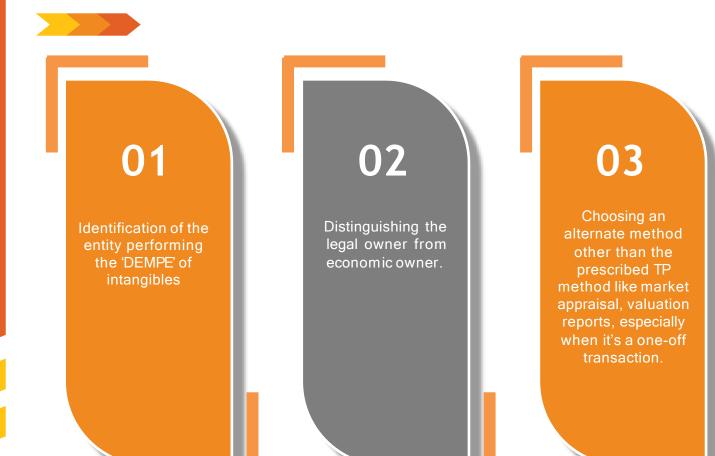
- Patents
- Know-how and trade secrets
- Trademarks, trade names and brands
- Rights under contracts and government license
- Licenses and similar limited rights in intangibles

Not Intangibles for TP purposes

- Group synergies
- Market specific characteristics
- Assembled workforce

Intangible Assets – Practical Challenges





04 transactions or assets can be uniqueness of

05 Finding comparable Intangible assets often require licenses involving sophisticated similar intangible valuation models. and there might difficult due to the not be a standardized many intangibles. approach for valuing certain types of intangibles.

Transfer Pricing Adjustment & Corresponding Adjustments – Section 8 of TP Guide



Transfer Pricing adjustments are designed to ensure that the taxable outcome of the Controlled Transaction is aligned with the Arm's Length Principle. Transfer Pricing adjustments can be initiated by both Taxable Persons and the FTA in cases where it is believed that a transaction has not been conducted in an arm's length manner.

Transfer Pricing adjustments by the FTA

Taxable Persons can request the FTA to make a corresponding adjustment to their Taxable Income

Transfer Pricing adjustment by the Taxable Person

After submitting their Tax Returns, Taxable Persons may make Transfer Pricing adjustments where these result in increased taxable profits or reduced allowable losses or make adjustments that result in decreased taxable profits or greater allowable losses.

Filing of Application in case of Corresponding adjustment

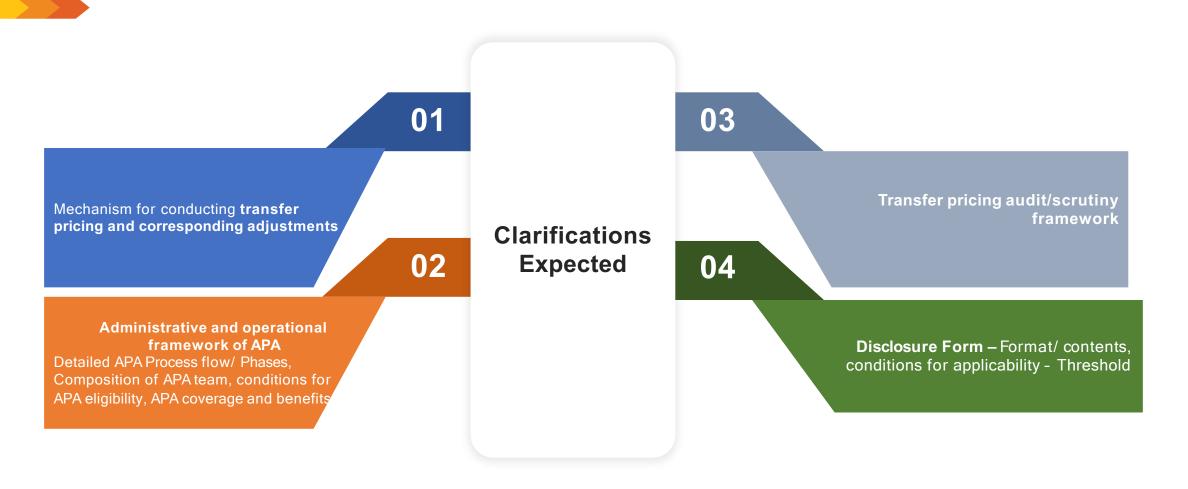
Where TP adjustment is carried out by the Tax Authority located in foreign jurisdiction of related party, the UAE entity must file an application to accordingly make a corresponding adjustment in the UAE.

Key challenges to be addressed

- Detailed Process/ Guidance for Implementing Corresponding Adjustments?
- Timing differences in corresponding adjustments?
- VAT Implications?

Transfer Pricing – Clarifications Expected

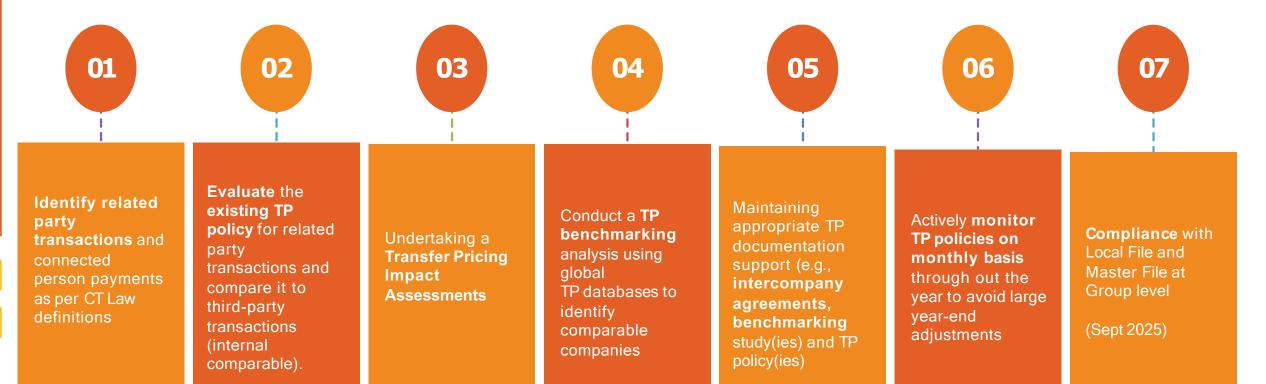




Transfer Pricing – Action Points







Transfer Pricing Databases



| Provider | Database | Content | |
|---|---|--|--|
| Bloomberg | Bloomberg Reference Data Services | Financial markets data | |
| | Orbis Worldwide | | |
| Burgay Van Diik | Osiris Worldwide | Common financial | |
| Bureau Van Dijk | Oriana & Amadeus | Company financial information (Private & | |
| | TP Catalyst | Listed Companies) | |
| Capital Market Publishers India | Capitaline TP | | |
| Centre for Monitoring Indian Economy | Prowess | Company financial information (Private & Listed Companies) | |
| Accord Fintech | Ace TP | | |
| RoyaltyStat | License Agreement Database | Intangibles License Agreements (Sourced from | |
| Royaltysource RoyaltySource US SEC) | | , | |
| Royaltyrange | Royaltyrange | Royalty rate reports | |

| Provider | Database | Content | |
|----------|--|--|--|
| | Capital IQ – Financials | Company financial information (Private & Listed Companies) | |
| S&P | Compustat – North America | Company financial information (Listed Companies) | |
| | Compustat Global | | |
| | Credit Analytics | Risk of default models (Credit Score) | |
| | Dealscan (Worldwide) | Financial transactions data (loans) | |
| | Eikon (Worldwide) | Financial markets data | |
| Thomson | Worldwide public company data (Worldwide) | Company financial information (Listed Companies) | |
| Reuters | Worldwide private company data (Worldwide) | Company financial information (Listed Companies) | |
| | Worldwide intangibles data (Worldwide) | Intangibles license agreements and royalty rates | |

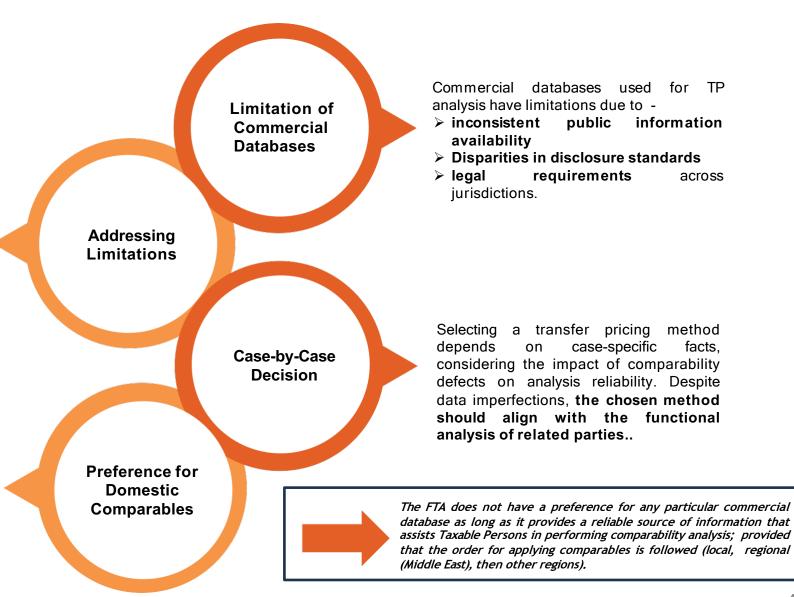
Alternatives in using commercial Databases for TP



A practical approach to addressing comparable imperfections involves widening the search to include uncontrolled transactions in the:

- same industry and comparable geographical markets by third parties with differing business strategies.
- same industry but different geographical markets.
- > same geographical market but different industries.

- > Domestic comparables are to be prioritized for their closer market and economic alignment
- Regional or global comparables are acceptable when local data is lacking.



Our USP







- Global Network SBC is a member of PrimeGlobal, a global network of 300 highly successful member firms having presence in 100+ countries.
- Big4 alumni Being Big 4 Alumni, our CT & TP team has direct hands-on experience in handling complex assignments and leverages on the best practices drawn from the team's collective experience with a view to deliver a robust CT & TP solutions that can be defendable from a Corporate Tax and TP audit/scrutiny standpoint.
- □ Global TP Benchmarking Team SBC has a specialized team working with global benchmarking databases thereby having capabilities of handling end to end global benchmarking exercises of MNE groups spread across various jurisdictions
- Access to Global databases/Software SBC has access to all major Global databases/softwares - Prowess, CapitalineTP, AceTP, S&P Capital IQ, TP Catalyst, Reffinitiv Eikon, Bloomberg, Loan Connector, RoyaltyStat, Orbis etc.
- Collaboration Our network partners are former Tax Officers, Ex-Regulators, Senior Counsels who share their expert opinions & views for countering aggressive regulatory positions.

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SBC provides structuring, transfer pricing, international tax and corporate tax advisory services to clients within and beyond borders spanning multiple industries. With local connect and expertise put together with global outlook and capabilities, **SBC** believes in providing holistic solutions to clients tailored to meet business objectives and address most complex challenges and at the same time be robust, scalable and sustainable from a tax, legal and regulatory standpoint.

As of one of the leading professional services providers, **SBC** is well positioned with the team (comprising of Ex Big 4 professionals), experience, scale and multidisciplinary capabilities that are necessary to understand the dynamics and the complexities of any business. The lead team has direct hands-on experience in handling complex assignments across industries and jurisdictions. We leverage on the best practices drawn from the team's collective experience of handling similar projects with a view to deliver structuring, corporate tax, transfer pricing & international tax advisory solutions that adequately factors a 360-degree view of tax positions of MNEs and also demonstrates the compliance of the MNEs with UAE and other countries CT and TP regulations.

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