



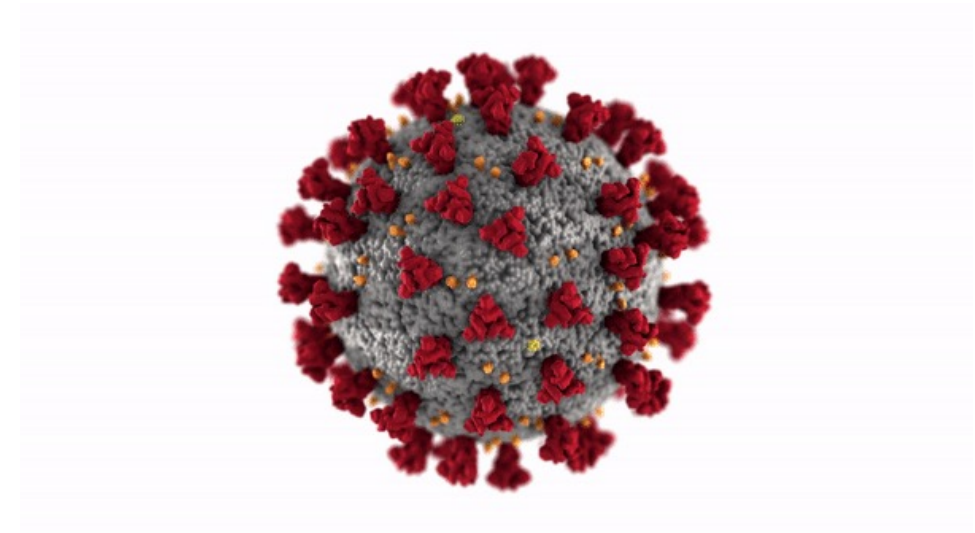
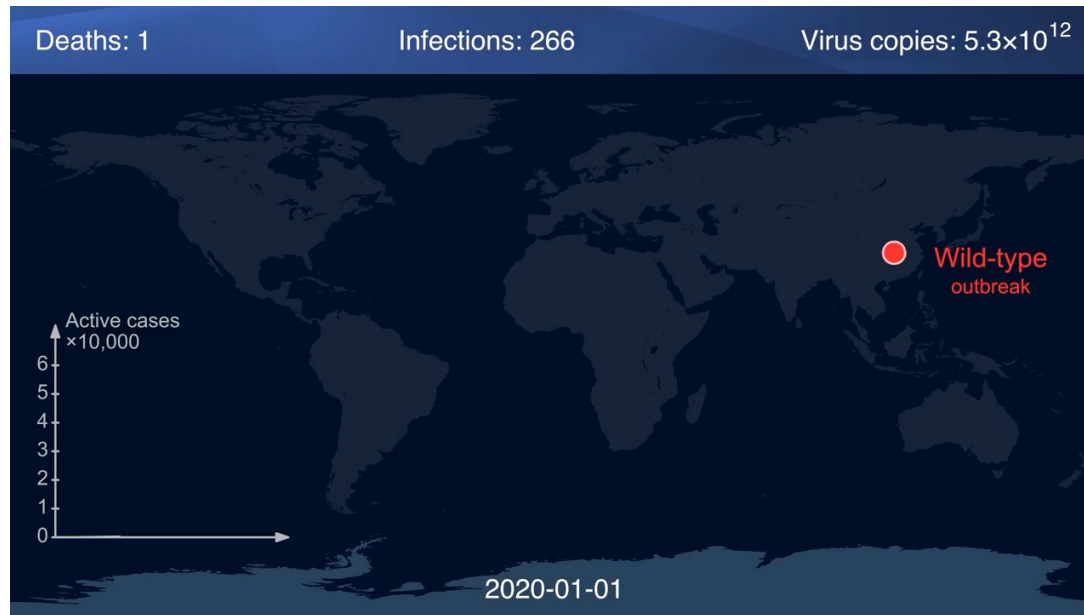
Transforming Healthcare Supply Chain Through Technology

A Medikabazaar Presentation

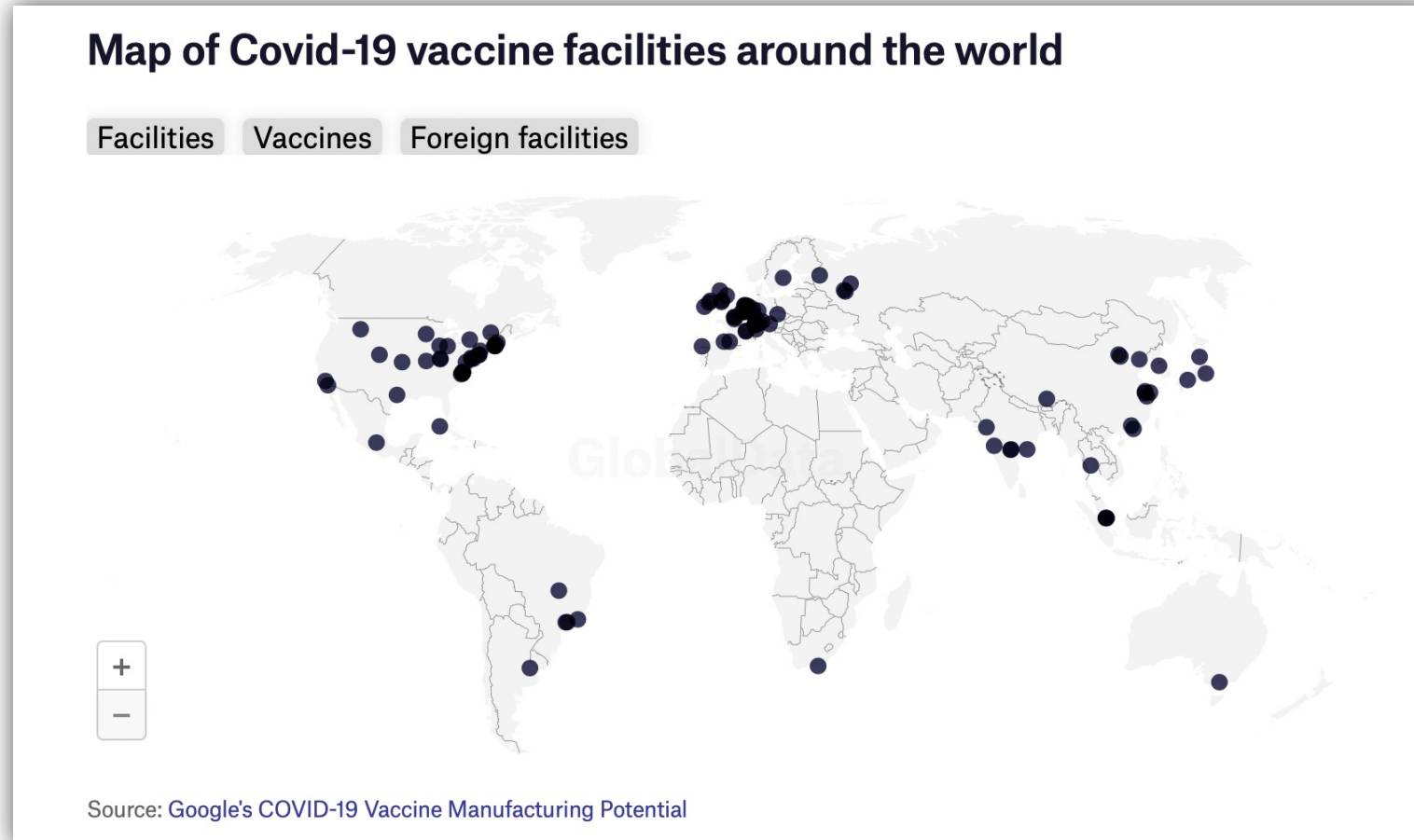
WE WERE NOT READY

Covid **Exposed** Health Crisis Globally

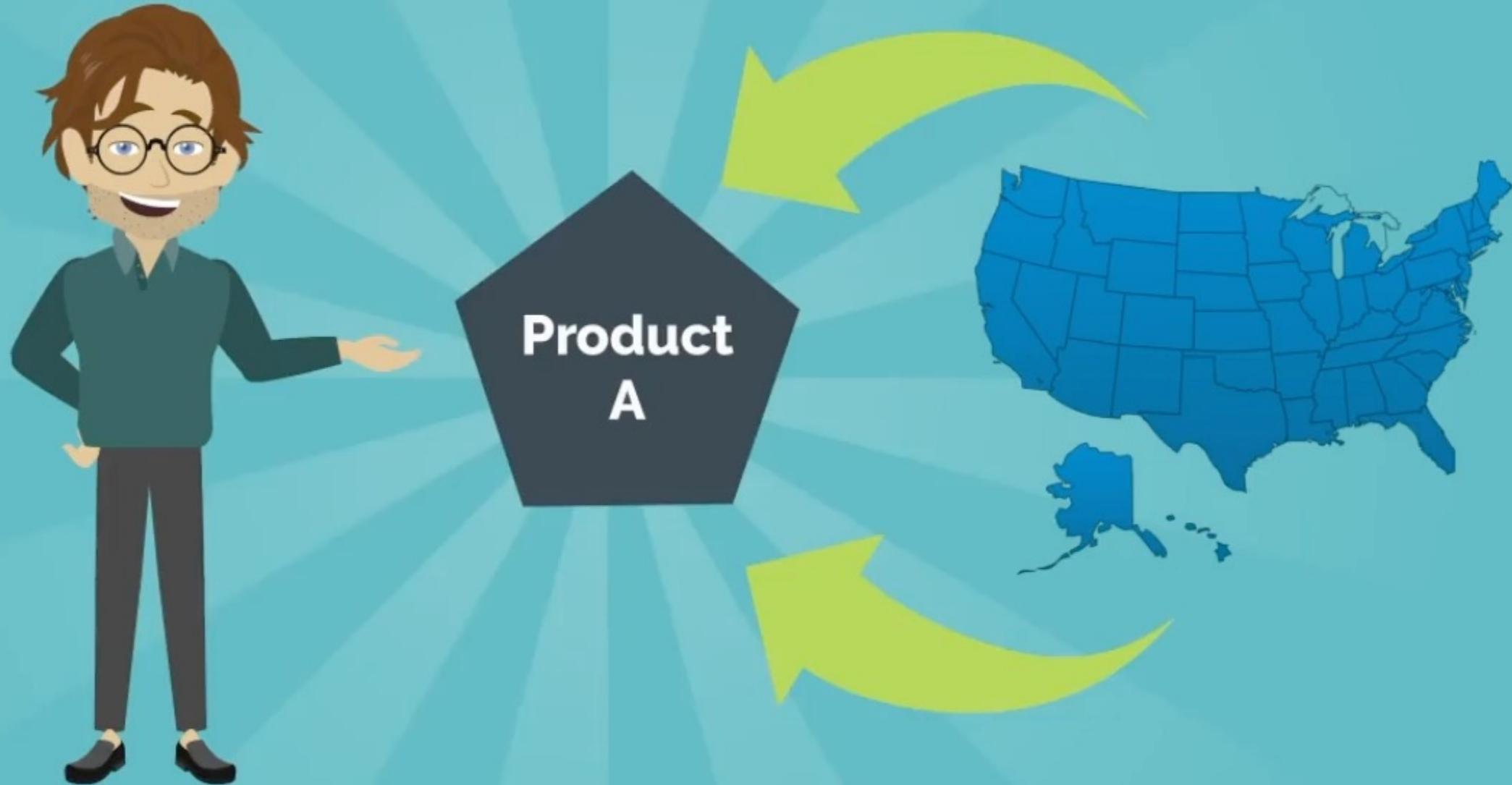
Major crisis during covid was not just about life saving products, Manufacturers, Medicos but was also about healthcare **supply chain crisis**



Vaccine Manufacturers for Covid Vaccines are **Polarized**



Making the vaccines accessible across the globe requires a robust supply chain



World Healthcare Canvas

Poor state of healthcare accessibility in Developing Nations

2.7

Avg. Global hospital
bed to population ratio

35

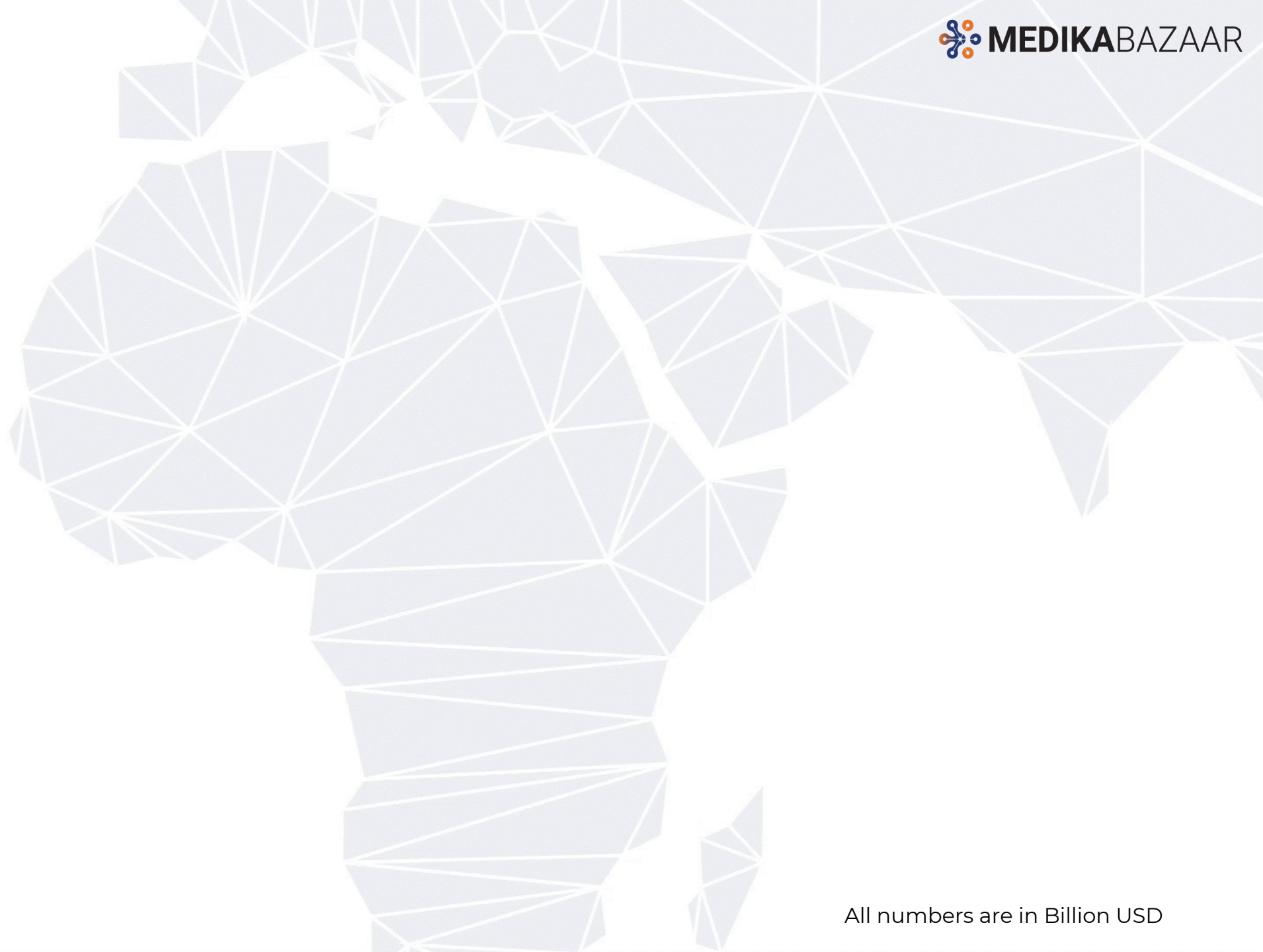
Global Child Mortality rate

5.2M

Child death from treatable
and Preventable diseases

*Data as per 1000 live

*Knight Frank health care in Africa report 2020



Overview of Global Healthcare Industry

Growth Rate Range 2019 - 2020

Pharmaceutical &

1.4% - 4.8%

Medical Imaging

(-) 47.6%
- 36.1%

Medical Technologies

(-) 8.9%
- 1.6

Healthcare IT

7.1% - 7.9%

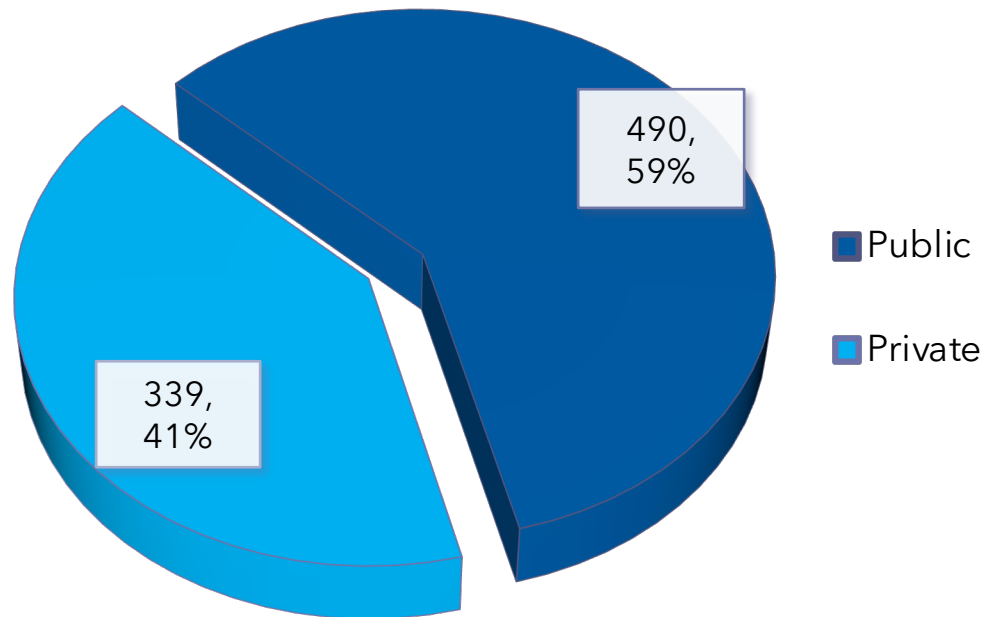
3%

**Overall Healthcare
Sector Growth Rate
From 2018 -2020**



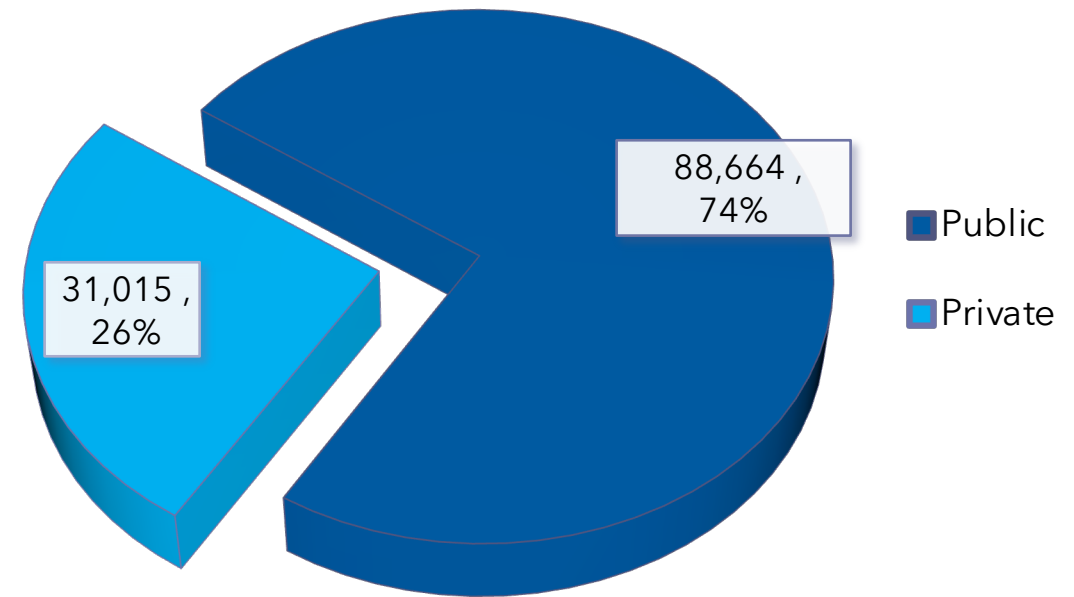
GCC Healthcare Canvas

HOSPITALS



Source: Health Ministries of KSA, UAE, Kuwait, Oman, Qatar, Bahrain

HOSPITAL BEDS



CAGR: (2016-2020) 3.7%

Source: Health Ministries of KSA, UAE, Kuwait, Oman, Qatar, Bahrain

Healthcare Expenditure in the GCC from (2016 – 2020)

5.8%

CAGR

6.1%

% of GDP spent
on healthcare

9.5%

% increase in
healthcare expenditure
by public sector

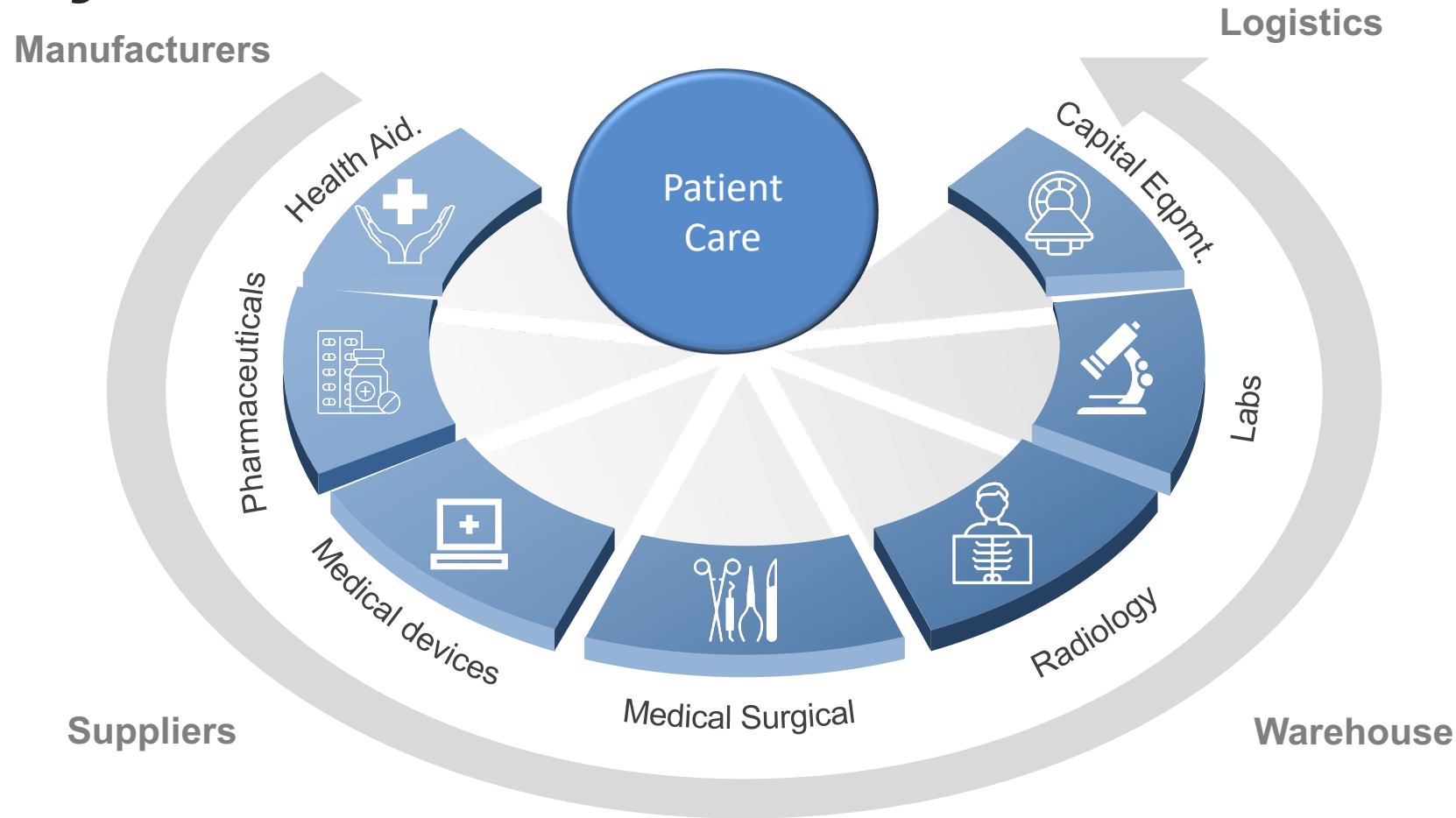
15.6%

% increase in
healthcare expenditure
by private sector



Healthcare supply chain puzzle

7 Key Areas in the Healthcare Sector Where Supply Chain Plays a **Critical Role**



“Healthcare **supply chain** is as important as healthcare itself”

CEO MEDIKABAZAAR, Mr. Vivek Tiwari



Introduction to Medikabazaar

- Who we are:
 - Medikabazaar: A leading healthcare supply chain solutions provider.
 - Our mission is to revolutionize healthcare supply chain ecosystem by leveraging cutting-edge technologies and innovations to make healthcare accessible and affordable across the world.

SERVING HEALTHCARE SUPPLIERS GLOBALLY

Introduction to Medikabazaar

TRANSFORMING GLOBAL HEALTHCARE SUPPLY CHAIN


 **MEDIKABAZAAR**


Largest Product Catalogue

Over 900K SKUs across all medical categories

 **MIB**


Medical Innovations Business

Bringing New Age & Best in class products to Market

 **VPO**


Efficient Procurement & Optimization

Managed Procurement Solution

 **VIZI**
Powered By MEDIKABAZAAR


AI ML Powered Intelligent Inventory Tool

To Optimized Medical Supplies Inventory Cost
Patented

 **FREEDOM**


Financing Solutions

Host of Easy Finance, EMI & Financing Solutions

 **Prota**


Robust Supply-Chain & Fulfilment Capabilities

Patented

 **MBGO**


Last Mile Delivery

Same day delivery with With Cold Chain Capabilities

 **MBARC**


Equipment Life Cycle Management

Asset Management, Recycle & On Demand Service

 **APIdrug.com**


Transforming Global API Sourcing

Bridging the gap between API Buyers and Sellers



“With international expansion,
Medikabazaar is touching the **lives of
50% of the world's population**”

MEDIKABAZAAR 2023



Medikabazaar's Role in Transforming Healthcare Supply Chain

- Medikabazaar's approach:
 - *Global marketplace for medical supplies.*
 - *AI-powered inventory management.*
 - *Data Driven decision making*
 - *Customized procurement solutions.*
 - *medical Asset lifecycle management*
 - *On demand service*
 - *Global pharma business solutions.*
- How we're driving change:
 - *Healthcare affordability*
 - *Global (Innovation Platform)*

Future Trends

- The evolving landscape:
 - *Predictive supply chain analytics.*
 - *Telemedicine integration.*
 - *Sustainable procurement.*
 - *Regulatory compliance.*





Q&A

