



# From CA to Leader

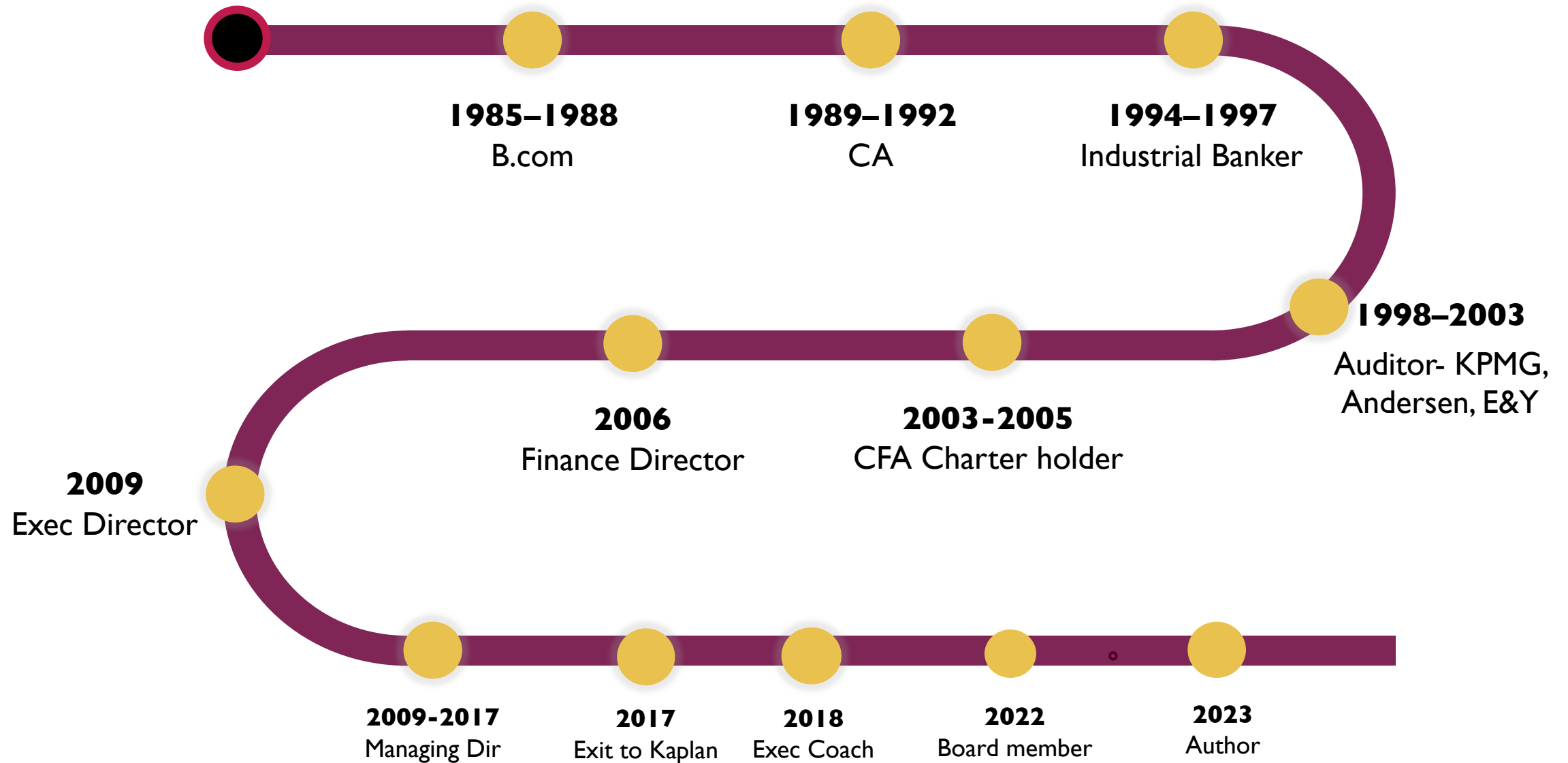
Binod Shankar

8 July 2023



What?

# Journey







How?



## Work

Accounting

Auditing

Financial Analysis

Teaching

Mentoring

Entrepreneurship

TV appearances

Podcasts

Blogging

I never lose...either I win  
or I learn

Anon

## The Upside of Failure



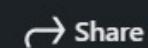
**Binod Shankar**

Executive Coach/ Board Member at Heriot-Watt/Guest on CNBC & Bloomberg

28 articles

✓ Following

August 15, 2015



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## Life

Theatre Acting

Marathon Running

Hiking

Mountaineering

Cycling

Scuba Diving

Skiing

Sky Diving



# Competence





# Communication





# Clarity



# Confidence





**WINNERS**  
~~**NEVER**~~  
**QUIT**

# Commitment



**2010**



**2017**



# Celebrate







Why?









**Fixed  
Mindset**



SUBSTANCE

FORM



**LOG KYA  
KAHENGGE**





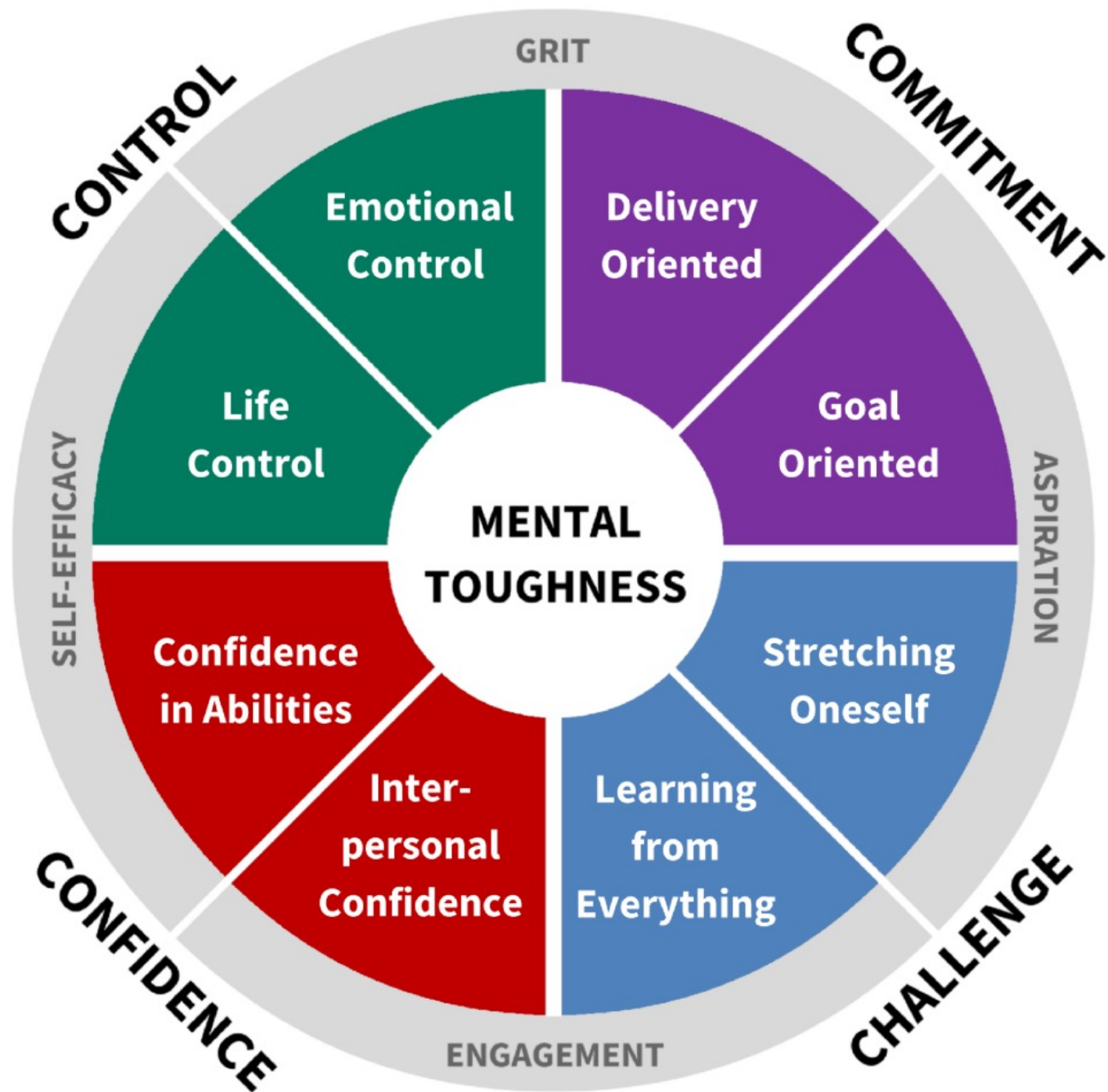
How?

- Five steps:
  - Values
  - Strengths and gaps
  - Goals
  - Practice
  - Consistency
- The right people
- Feedback (360).
- **Manage Ego.**

**THE FIRST PRINCIPLE  
IS THAT YOU MUST NOT  
FOOL YOURSELF AND  
YOU ARE THE EASIEST  
PERSON TO FOOL.**

RICHARD P. FEYNMAN











**BUILD  
YOUR  
PERSONAL  
BRAND**

A person wearing a dark suit is holding a torn piece of lined paper with both hands. The paper has the text 'BUILD YOUR PERSONAL BRAND' written on it in a bold, dark blue font. The paper is torn at the edges, and the person's hands are visible holding it. The background is a solid light gray.







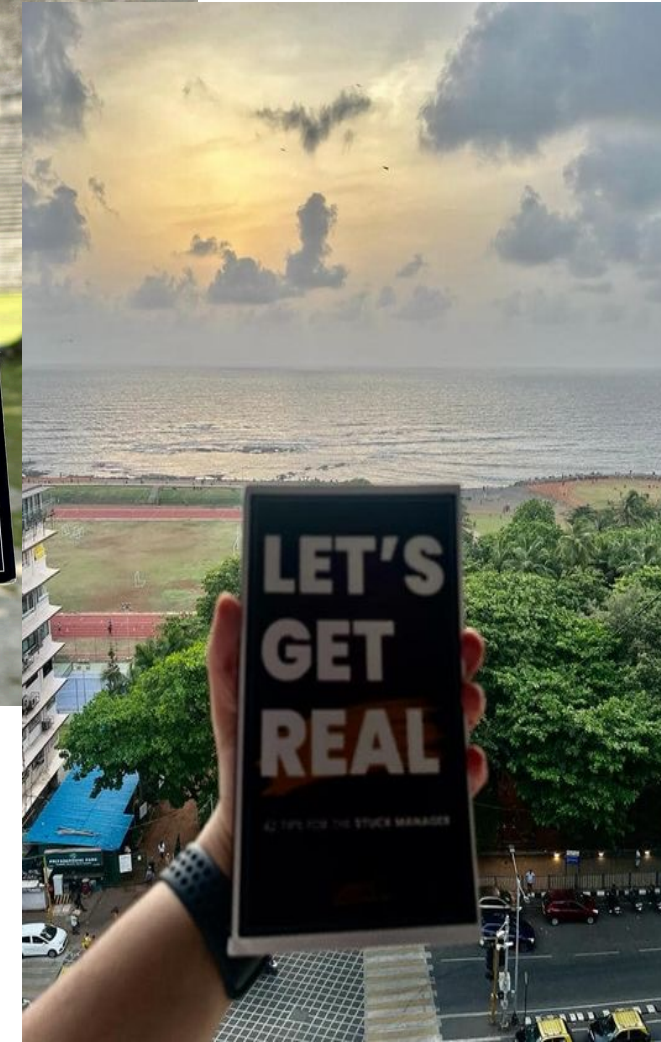
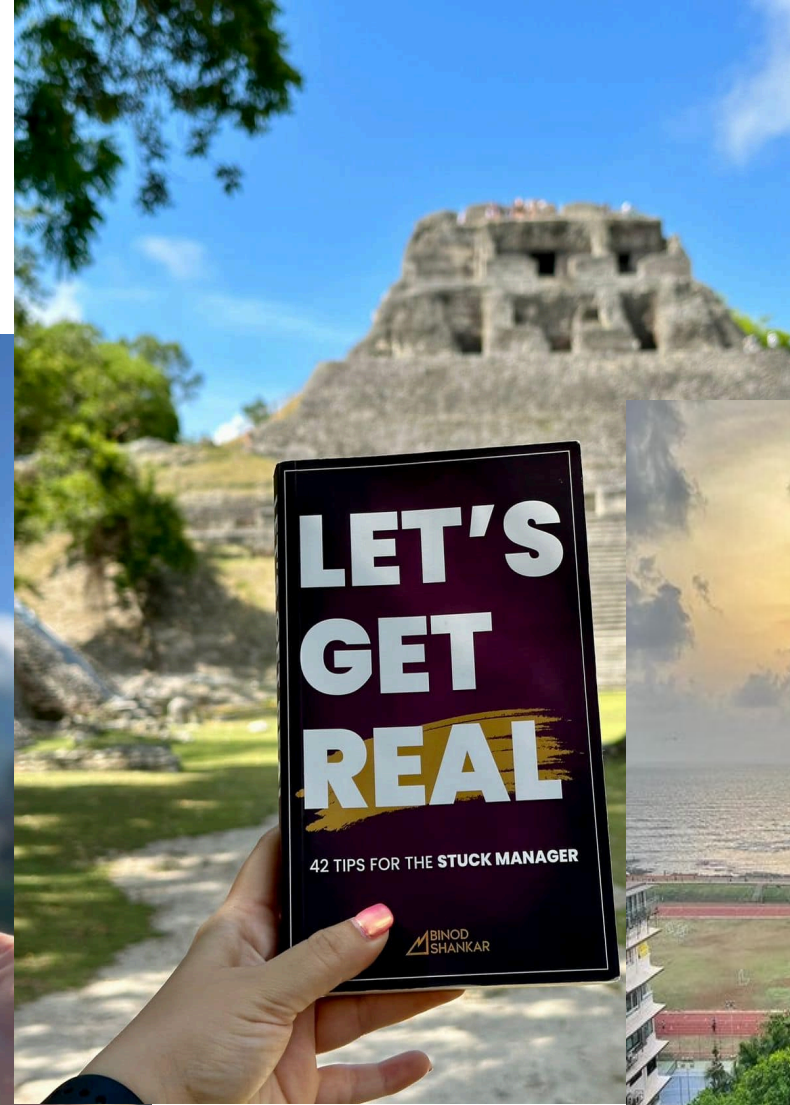
## The U-bend

Self-reported well-being, on a scale of 1-10



Source: PNAS paper: "A snapshot of the age distribution of psychological well-being in the United States" by Arthur Stone









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